Description:

The purpose of the section is to highlight the current applicable UMD Design Standards related to the design and installation of exterior building identification signage.

Related Sections:

• TBD

Effective Date:

January 1, 2023

Applicable Standards:

• TBD

General Requirements:

The UMCP standard sign is to be of the shape, size, and material as specified in the detail drawing which follows. The cast aluminum letters presented are for special building names and are to be used when appropriate and as directed on a project-by-project basis.

- Exterior Sign Standard:
 - Signs are to be installed at main entrance(s) to building at aesthetically appropriate height and to latch side of single door, or preferred side of multi-door entry.
 - Location and height to be determined by architect, Project Manager, and/or UMCP Facilities Management sign shop.
 - Sign(s) are to be used to supplement the architectural prismatic, cast bronze or anodized aluminum raised letters required by university standard at main entrance – on pediment where applicable, over door(s) where not on pediment.

• Exterior Building Sign Guidelines:

- Sign is to be 48" x 30" or proportional reduction when limited by design.
- Sign is to be oriented horizontally.
- Sign is to be fabricated out of .080 gauge aluminum white
- All corners are be radiuses at 4"
- Font is to be Bembo MT Pro Regular or trade equivalent at 6" character height for text. Height may vary pending length of name. Font is to be used at 100% width and auto kerned. Text is to be designation (building, hall, laboratory, etc.) followed by the building number font is Univers 55 Bold and centered.
- All applied graphics are to be of black 2 MIL. High performance vinyl film rated at a minimum 7-year survivable exposure.
- Vinyl films are available from any sign/graphic supplier. An acceptable brand is:
 - Avery A9130 Medium Yellow
 - Avery A9345 Fire Red
 - Avery A9090 Black
- Provide a ½" thick continuous black border around perimeter of the sign, and cut out of above specified vinyl film.
- Signs are to be installed using ¼" x 20TPI canal resistant stainless steel machine screws. Screws are to be set in double expansion lead shields at four corners.

Exterior Building Signage 10.14.01



- Installation Guidelines: Building Identification
 - Raised letters at main entrance
 - Location and mounting techniques to be determined at time of installation
 - Style: Architectural Prismatic
 - Letter size and spacing: As determined by architectural design
 - Construction: cast aluminum with belt satin finish
 - Finish: Anodized dark bronze or black satin

